

News Release



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FOR IMMEDIATE RELEASE

SUNNYVALE, California, January 8, 1982 -- Comic books and electronic home video games will be brought together for the first time under a joint project announced today by Atari, Inc. and DC Comics, Inc.

A series of comic books, featuring characters from the video game world of Atari and created by DC Comics, will be packaged inside selected Atari video game cartridges beginning in June, 1982.

"I hope this will be the first of many joint projects between Atari and DC Comics," said Michael Moone, president of Atari's Consumer Electronics Division. "The comic books will enhance the fantasy and enjoyment of our games."

Presently, three comic books are planned starting with the release in June of Defender^{*}, one of Atari's new video game cartridges. Two more comic books will accompany the release of two other new video game cartridges -- Berserk^{**} in August and Star RaidersTM in September.

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* Indicates trademark of Williams Electronics, Inc.

** Indicates trademark of Stern Electronics, Inc.